

14 JULY 2016

**SOCIETY, ENVIRONMENT, AND COUNCIL DEVELOPMENT
EXECUTIVE ADVISORY BOARD**

14 July 2016

* Councillor Adrian Chandler (Chairman)
* Councillor Pauline Searle (Vice-Chairman)

* Councillor Christian Holliday	* Councillor Tony Phillips
* Councillor Liz Hooper	* Councillor David Quelch
* Councillor Jennifer Jordan	* Councillor David Reeve
* Councillor Nigel Kearse	* Councillor David Wright
* Councillor Dennis Paul	* Councillor James Walsh

*Present

Councillors Nikki Nelson-Smith (Lead Councillor for Internal Business Systems, Heritage and the Arts) and Councillor Caroline Reeves were also in attendance.

S10 APOLOGIES FOR ABSENCE AND NOTIFICATION OF SUBSTITUTE MEMBERS
There were no apologies for absence.

S11 LOCAL CODE OF CONDUCT AND DECLARATION OF DISCLOSABLE PECUNIARY INTERESTS
There were no disclosures of interest.

S12 MINUTES
The Board confirmed the minutes of the meeting held on 26 May 2016. The Chairman signed the minutes.

S13 ARTS DEVELOPMENT STRATEGY
The Board considered a briefing note, introduced by the Arts Officers, which set out the key reasons for producing an Arts Development Strategy, the proposed approach and the expected benefits to the community.

The Lead Councillor for Internal Business Systems, Heritage and the Arts, Councillor Nikki Nelson-Smith noted the valuable work carried out by the Arts Development Service on a small budget. Councillor Nelson-Smith welcomed comments and suggestions from the Board, particularly any comments on the objectives and outputs of the Arts Development Strategy.

Comments from the Board raised the following points and clarifications:

- It was important to target people with mental health issues. A singing group had been set up for those suffering from mental illness and this was an area officers were hoping to develop further.
- Projects for elderly people were organised through Arts Partnership Surrey. Officers were holding taster workshops as part of the Living and Ageing Well Festival in the Autumn. Feedback from these workshops would be used to further expand on the arts opportunities available for elderly people.

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- Guildford had a rich history that could inspire art and provide opportunities for arts development. The Board suggested that the museum could provide a focus point for this. Officers informed the Board that heritage services would be included in the consultation and it was hoped that a joint project could be launched in the future.
- Through Arts Partnership Surrey the Council was working with Surrey Heritage Services on a project to commemorate the Great War.
- The Board suggested that it would be useful to work with initiatives such as Project Aspire.
- Community Groups, such as Guildford Arts and Lockwood Arts as well as residents' associations and parish councils would be included in the consultation.
- The Arts Officers agreed to attend a meeting of the Guildford Health and Wellbeing Board to emphasise the benefits of the arts for those suffering with health problems.
- Councillor Nelson-Smith and the Lead Councillor for Community, Health, and Sport would ensure that the Clinical Commissioning Group was aware of the health benefits that the arts development service provides for the community.
- Activities should be targeted to ensure wide accessibility to the arts. The new Arts Development Strategy would help to review accessibility to the arts and identify any groups that were not accessing the arts in the borough.
- Projects for young people were organised with play and sports development officers. Many of the projects organised were intergenerational and aimed to bring people of all ages together.
- The countryside made up 85% of the borough and had a very vibrant arts community. The Board raised concerns that in the past the Arts Development policies had been focused on urban areas.
- The Council hoped to work with Surrey County Council's Arts Officer, who was overseeing the arts programme for Surrey Hills through Arts Partnership Surrey. This would increase access to the arts for those who live in rural areas.
- The Board was informed that the Arts Development Strategy would focus on engaging with the community through arts development activities and would not address the operation of venues such as G Live. The Public Arts Strategy, which related to the installation of public art projects, would be considered by the EAB later in the year.
- The Board suggested pursuing sponsorship opportunities to raise money to carry out arts initiatives.
- Councillors were encouraged to provide details of community groups and arts venues across the Borough to the Arts Officers so that they could be included in the consultation process.
- Surrey County Council was setting up a cultural education hub and would provide training sessions for artists interested in working with schools.
- The Board suggested that in order to spread costs and access vulnerable groups the Council should work in partnership with charities. The Board was informed that the Council had begun to work with charities through Arts Partnership Surrey.
- The Arts Development Service had a small budget of £10,000 per year. A breakdown of how this budget was spent should be included in the strategy.
- The Board suggested that a review should be carried out to identify any missed opportunities due to a lack of resources and to determine how additional funding could be used to enhance the arts development provision in the Borough.

The EAB,

RESOLVED: That the officers and the lead councillor review the budget for the Arts Development Service.

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S14 EAB WORK PROGRAMME

The Board considered the EAB work programmes.

Board members were encouraged to email suggestions for items to be added to the work programme to the Chairman and Vice-Chairman.

The meeting finished at 7.53 pm

Signed

Date

Chairman